

INVITATION

You are invited to advertise your business in our online directory

Scenery Supplies

production • design • construction

Scenery Supplies is an online directory and resource guide for the entertainment industry, focusing on film, television, theatre and events.

Scenery Supplies covers goods and services targeted towards:

- Set Construction and Scenic Art
- Displays and Set Decoration
- Props and Models Manufacture
- Special Effects and Theatrical Supplies
- Staging and Rigging
- Lighting and Audio
- Associated Production Requirements

If you have an industry specific business or supply goods and or services to the entertainment industry, you are invited to list your business in our directory. Just give us a call and your business details can be online in a matter of minutes.

THE DIRECTORY

Listing in Scenery Supplies will:

- Promote your business.
- Ensure your business details are in the hands of key industry people.
- Keep your business contact details updated.
- Help you stay in touch with a fluid and migrating industry.
- Help expand your business into new areas of the entertainment industry.

Designed for ease of use by a varied cross section of the industry, the directory includes over 160 category listing options.



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THE INDUSTRY

The entertainment, media and arts industry is a niche market with often fast turnarounds and large budgets. The industry is comprised not only of established film, television, theatre, events, production and construction companies but also includes thousands of freelance individuals who unite to create multi-million dollar events and film productions.

ABOUT US

The Scenery Supplies online directory is the evolution of 3 successful print editions in 2006, 2007 and 2008. The directory was originally distributed to over 1500 industry contacts throughout New South Wales, Queensland and Victoria. In 2008 we extended our distribution and listings Australia Wide. The directory was sent to designers, art directors, supervisors, managers, coordinators and buyers in film, television, theatre, events, production and construction companies.

With our print directory running from 2006 to 2008 and our web directory operational for the last 2 years, we have established ourselves as the primary source of information for the industry. Coupled with our own online advertising we had a 10 fold increase in the number of potential buyers within the first year of our web directory launch.

Website analytics results for our second year of operation;

VISITORS

17,570 Absolute Unique Visitors
21,024 Visits
63,579 Page Views

TRAFFIC SOURCES

57% Google Organic
32% Google Advertising
6% Direct
5% Other

CATEGORY LISTINGS

Choose from over 160 categories. If we don't have a category that suits your business we'll create one. Visit the Categories Page on our website for the current list of category options.

LISTING OPTIONS

There are three listing options; Standard, Premium and Premium Plus.

A **Standard listing** is free and will only display basic information. Businesses are limited to 2 Standard listings.

A **Premium listing** will display all your business details and contacts on your own Suppliers Page.

A **Premium Plus** listing will put your business at the top of your chosen category.

WHAT YOU GET

LISTING OPTIONS

LISTING DETAILS	Premium Plus	Premium	Standard
Business Name	✓	✓	✓
Full Business Description	✓	✓	
Logo or Image	✓	✓	
Sales Contact Person, Telephone & Email	✓	✓	
Address	✓	✓	
Telephone	✓	✓	✓
Fax	✓	✓	
Website Link	✓	✓	
States Serviced	✓	✓	✓
Suppliers Page	✓	✓	
3 Line Business Description on Category Page	✓		
2 Line Business Description on Category Page		✓	
1 Line Business Description on Category Page			✓

RESULTS PAGE APPEARANCE	Premium Plus	Premium	Standard
Random bold listing in highlighted box at top of page	✓		
Alphabetical bold listing positioned under Premium Plus Listings		✓	
Alphabetical listing positioned under Premium Listings			✓

COSTS PER ANNUM EX GST	Premium Plus	Premium	Standard
1st Listing	\$180.00	\$120.00	Free
2nd Listing	\$60.00	\$40.00	Free
3rd + Listing	\$30.00	\$20.00	n/a

EXCLUSIVE ADVERTISEMENT OPTIONS
Banner advertising is available at the top of each category page. Banner size 798 x 90 px. \$360.00

If you are interested in listing in our directory **just give us a call** and we will help package your requirements.